

# testxchange

 HIRING

## Social Media Manager

Working student / Internship (m/f/d) in Berlin, Germany

We need you - to disrupt the testing industry!

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### Are you looking for a new challenge?

Interested in hitting the ground running in a B2B-tech- start-up in Berlin?

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### About Testxchange

Join us in our mission to revolutionize testing and certification by building the leading digital platform for the TIC industry (TIC: Testing, Inspection & Certification), a 200 billion Euro B2B-market.

Did you know that practically all physical products that we use everyday (food, phones, cars, you name it) need to be tested and certified before they can be sold to end-customers? This is done in more than 50,000 test labs all over the world. Testxchange connects these labs with manufacturers of products via our marketplace. Using the Testxchange platform, labs and customers can work together more efficiently and save time and money. Our platform offers a leap in efficiency and transparency for an under-digitized industry at just the right time.

Our team of experienced engineers and highly committed professionals is working hard to build the digital infrastructure of the future for the TIC industry. We are offering the exactly right mix of innovation, customer benefits, fun at work and aiming at having a real positive impact on our market, on a global scale.

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### What you will do:

- Become the Testxchange social media hero and implement, test and refine our social media strategy based on analysis and iterative improvements.
- Support our marketing & communication efforts, help with content planning and creation.
- Understand our market and customers and find ways how to best engage them.
- Proactively take advantage of current topics and opportunities in social media.
- Measure and analyze the impact of your work and improve constantly.

- Collaborate closely with our product team and designers and make sure that others learn about our great platform.
  - Plan and execute paid social media campaigns on different platforms.
  - Engage and manage our community on social media channels.
  - Do this in a defined period as an intern or working student with the option to turn this into a one-in-a-lifetime opportunity full time job.
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### **You are the right person for us if you:**

- You have experience in online marketing, especially in social media and you know the tools you need (e.g. Hootsuite, ...)
  - Are a native German speaker and you are fluent in English. Other Languages are a plus!
  - Have a university degree or are currently studying at master level in business, communication, marketing or similar with very good grades.
  - You are a great team player and at the same time you can work independently.
  - You have a strong analytical mindset and you are highly organized with an extreme attention to details.
  - You are comfortable having ambitious goals and focusing all your activities on reaching them.
  - You are curious, creative and eager to learn more in your field and you want to do things better all the time.
  - You are based in Germany, ideally in Berlin.
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### **What we have to offer:**

- Work in an already successful start-up with great potential and be part of shaping the future of an important market that affects all of us all the time.
- A full-time opportunity with the option of permanent employment.
- Key impact on marketing & communication of an early stage start-up.
- Join a diverse & driven group of awesome professionals. Great people only!
- Flexible working hours and fully remote working is possible.
- Daily exchange and regular coaching, guidance and training.
- Personal responsibility from day one in an environment with flat hierarchies and fast decision paths.

As a team, we believe in diversity and equal opportunities regardless of race, gender, age, religious beliefs, physical ability, marital status or sexual orientation, and we expect the same from you!

## Would you like to know more?

Send us your application!

 [jobs@testxchange.com](mailto:jobs@testxchange.com)

In your application, please let us know:

- Why are you interested in working with us?
- Why do you believe you are the best fit possible for this position?
- What needs to be improved / is missing today in our social media presence?